

**Personal Strategy Plan**

**Worksheet**

* **What it is**: A dynamic document
* **Why use it**: To focus your plan and use in networking
* **Where to start**: Your Letterhead
* First: **Summary Statement** - brief description of how you do what you do (your expertise, characteristics, etc.):
* Next: **3 job options you developed** (through research/ investigation/ validation) using SKILL+MOTIVATION=TARGET identifiers:



* Next: Your **“Perfect Job”** statement created from your values/priorities exercise:
* Next: Given who you are & what you want: develop list of prospects (companies and/or industries) you believe may be looking for someone with your talent & background. **Segment by previously determined 3 job options**: