

Personal Strategy Plan Worksheet

- **What it is:** A dynamic document
- **Why use it:** For use in networking
- **Where to start:** Your Letterhead
- First: **Summary Statement** - brief description of how you do what you do (your expertise, characteristics, etc.): _____

- Next: **3 job options you developed** (through research/ investigation/ validation) using SKILL+MOTIVATION=TARGET identifiers:

1. _____

2. _____

3. _____

- Next: Your **“Perfect Job”** statement created from your values/priorities exercise:

- Next: Given who you are & what you want: develop list of prospects (companies and/or industries) you believe may be looking for someone with your talent & background. **Segment by previously determined 3 job options:**

1.

2.

3.

4.

5.

6.

7.

8.
